

Case Study

Pleasant Hill Neighborhood Action Plan

Executive Summary

The Pleasant Hill Neighborhood Action Plan, in collaboration with the Middle Georgia Regional Commission, developed strategic priorities alongside community members. Our role served to coordinate with partners and stakeholders to support resource development, actively engage residents, facilitate communication with the resident steering committee, and direct future planning. Over a period of 2 years, this initiative has resulted in over \$18.5 million in federal, state, and philanthropic investments in partnership with Macon-Bibb County, benefiting over 1,700 residents.

Background

A documented action plan was created to address the community needs in the Pleasant Hill neighborhood, focusing on these strategic priorities:

1. Encouraging Business Development
2. Neighborhood Infrastructure
3. Interrupting Violence and Fostering Public Safety
4. Celebrating Arts, Culture, and History

Solutions

The proposed solutions provided opportunities for collaboration with local government and nonprofit partners to mobilize resources for initial investments addressing identified priorities:

- Develop an Urban Design Plan to mitigate the impact of Interstate 75 construction on a residential neighborhood, funded by the Inflation Reduction Act's Neighborhood Access and Equity (NAE) Program.
- Establish and maintain coalition infrastructure to support resident leadership, engagement, advocacy, and strategy implementation.
- Support resource management through stakeholder engagement and collaboration.
- Program development to enhance capacity for resident leadership and entrepreneurship with Smart Growth America.
- Increase Public Health and Safety by improving Linear Park, a local park initially created by GDOT.

References

1. \$500,000 from [Reconnecting Communities and Neighborhoods Federal Award](#) to Macon-Bibb County for the Urban Design Plan.
2. \$190,000 from the [Community Connectors](#) Program with Smart Growth America and the Robert Wood Johnson Foundation for Capacity Building and Technical Assistance for resident leaders.

3. \$1.375 million | [Improving Neighborhoods Grant from the State of Georgia](#) to improve Linear Park so as to increase public health and safety.

